

As a regional hub for Franco-Ontarians, newcomers, and bilingual families, I would hope that most residents understand that the Francophone community is central to Thunder Bay's identity. I believe the community enriches the city's cultural fabric through local schools and events such as Festival Bonjour, and that these help drive economic growth by attracting tourism and funding, which also indirectly help to advance local goals for diversity and social inclusion.

Perhaps even greater awareness can be improved by adopting or improving on: official French-language policies to emergency alerts, key communications, the City website, a Francophone advisory committee to help advise city operations.

Thanks,

Greg